BLUQUIST

Measure. Match. Grow.

Unleash the full potential of your organization.

Nice to meet you!

We are your human potential guide.

BLUQUIST

Arrange a meeting directly now:

Johannes Ehrhardt
Managing Director | johannes@bluquist.com

Or go to: www.bluquist.com/demo

Measure. Match. Grow.

BLUQUIST provides a People Analytics platform for better human-related decisions and sustainable growth.
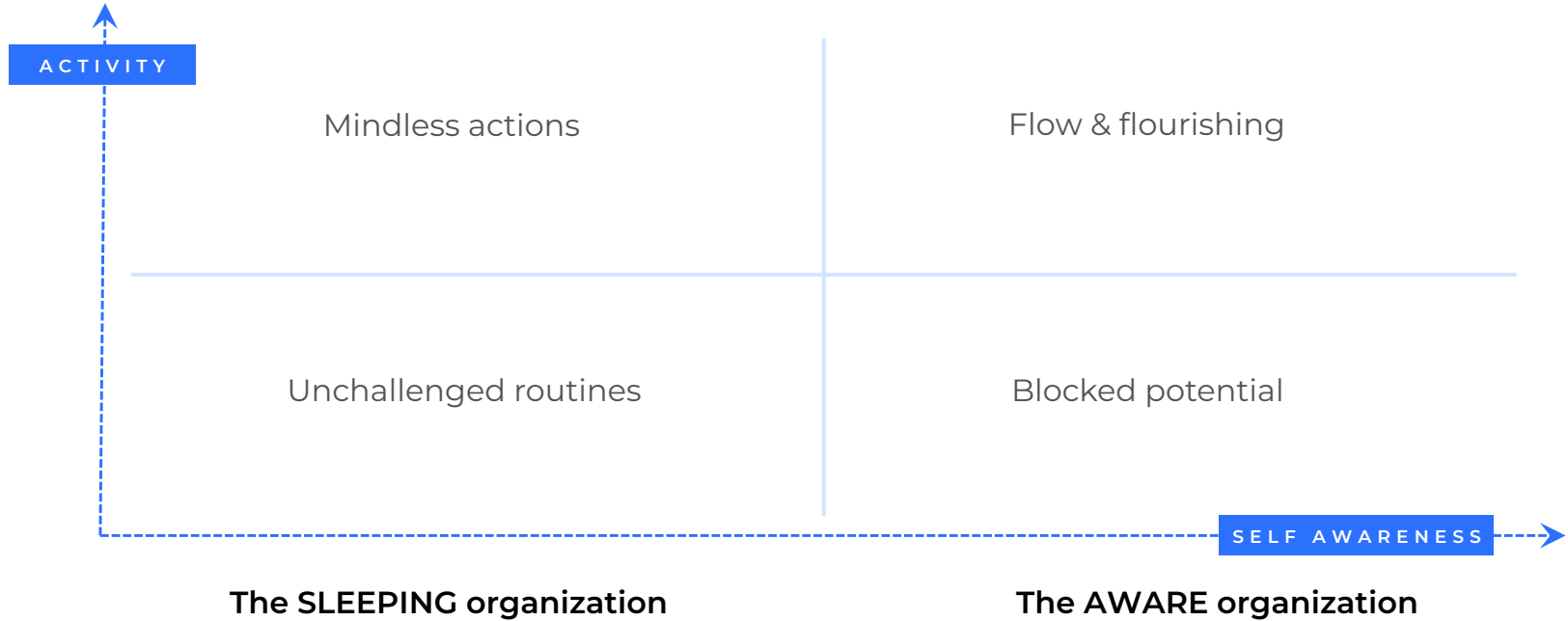
———

Create a holistic human self-awareness profiling as a valuable base to enable the best fitting and development.

We unleash every human's potential.

BLUQUIST

Quick check

Where is your organization?

ACTIVITY

Mindless actions

Flow & flourishing

Unchallenged routines

Blocked potential

SELF AWARENESS

The SLEEPING organization

The AWARE organization

Where is your organization on the journey to self-awareness?

The SLEEPING organization

The AWAKENED organization

The AWARE organization

Almost no self-awareness

Psychological guesswork

"Humans = mysterious"

Self-awareness & self-knowledge started

Individuals, teams, organizations

Often only valid in some areas (e.g. leaders)

Fully self-aware humans, teams, organization

High level of psychological safety, flow & performance, matching of people and roles, well-being

Starting at the root cause

Increase your self-awareness with the Dynamics of Evolution

BLUQUIST developed a holistic model
summarizing all important human attributes:

1 PERSONALITY – **how am I? Why I am like I am?**
Explore rather stable personality attributes, traits and
intrinsic motives

2 PREFERENCES – **what is important to me?**
Explore values and personal preferences
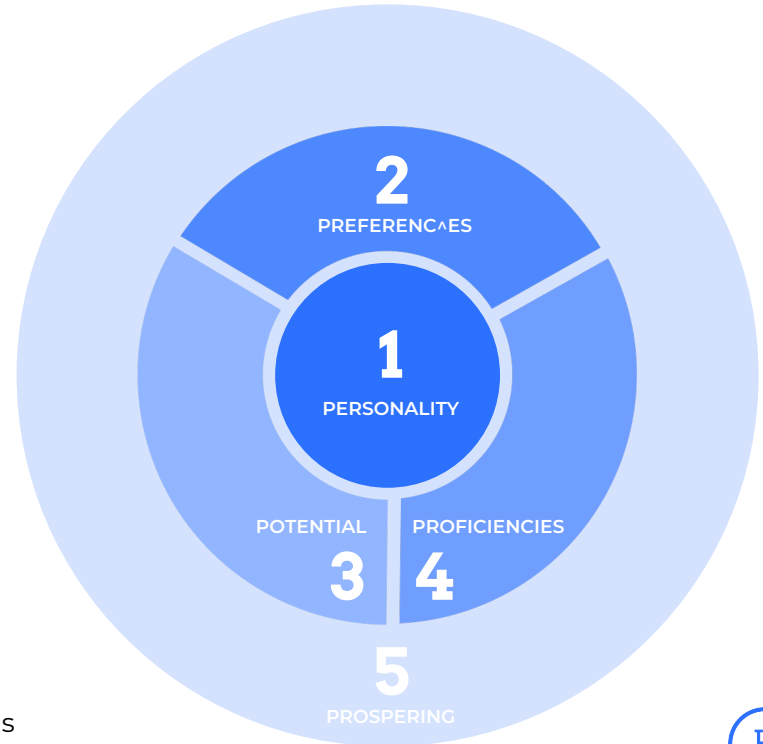
3 POTENTIAL – **what can I rely on?**
Explore and develop psychological resources like resilience

4 PROFICIENCIES – **what am I good at?**
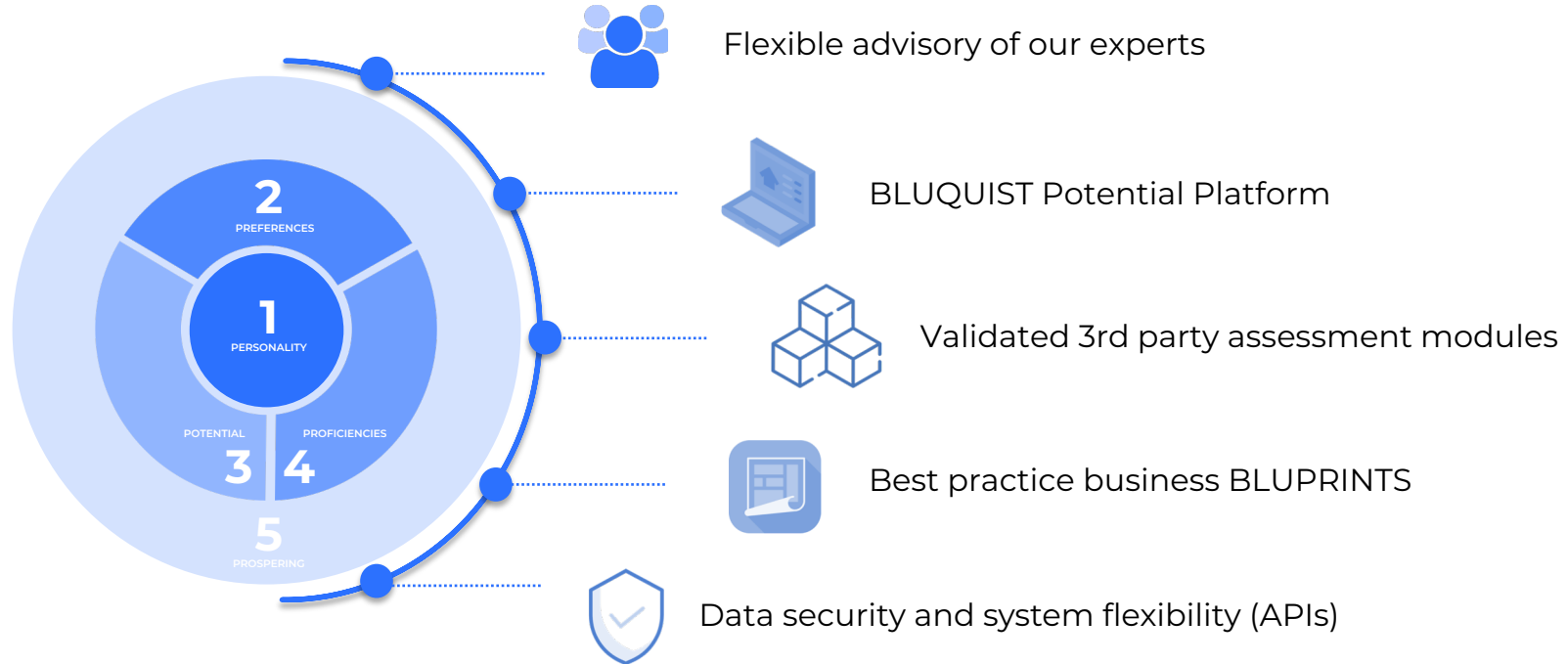Explore and develop key competences and leadership competences

5 PROSPERING – **how am I feeling?**
Explore and track changing well-being, flow and adapt to new situations

The human potential ecosystem

One approach to support your entire enterprise

Flexible advisory of our experts

BLUQUIST Potential Platform

Validated 3rd party assessment modules

Best practice business BLUPRINTS

Data security and system flexibility (APIs)

2 PREFERENCES

1 PERSONALITY

POTENTIAL **3**

PROFICIENCIES **4**

5 PROSPERING

RMP swiss
reflect | match | perform

9 LEVELS
of value systems

YourPrevention™

Use cases to start

Person

Self-awareness

Personal Development

Leadership Potential Discovery

Leadership Development

Team

Team Dynamics

Team Development

Organization

Role Management & Mapping

Organizational Development

Example case: Role Management & Mapping

Get your teams in the state of flow

Staff roles with the fitting individual

Roles are easily created from scratch, via actual employee data or templates and can be continuously refined to create a dynamic framework for growth.

Created roles serve as a reference for all employee profiles and enable internal matching at scale.

Roles also enable dynamic team design and matching.

Your experts

We unleash the full potential of your organization.

Johannes Ehrhardt
Managing Director
Orgaization & Team Design

Dominik Ostermaier
Managing Director
Human Employer Branding

Nils Tofahrn
Co-Founder
Human Systems & Artificial Intelligence

Thomas Zuchtriegel
Co-Founder
Growth & Profitability

Simon Brumm
Co-Founder
Potential Engineering

Rainer Krumm
Senior Advisor & Partner
Organizational Value Systems

Jens Schlüter
Product Lead
User & Employee Experience

Brunello Gianella
Senior Advisor & Partner
Agile Transformation

Caroline Eismann
Advisor Organizational
Psychology

Dr. Franziska Höfer
Advisor
Systemic Communication

Sandra Nardone
Advisor Physiological
Wellbeing & Resilliency

Daniele Gianella
Senior Advisor & Partner
Motivational Team Dynamics

Dr. Hartmut Kainer
Senior Advisor & Partner
Value Stream Optimization

Measure. Match. Grow.

We unleash every human's potential.

START NOW:

Johannes Ehrhardt

johannes@bluquist.com

www.bluquist.com

Arrange a meeting directly now:

BLUQUIST

Thank you.

BLUQUIST